

**AMENDMENTS**

This listing of claims will replace all prior versions and listings of claims in the application:

1-44. Previously Canceled

45. (Currently Amended) A method for distributing medical information stored on a computer system to physicians, the method comprising:

at a server in said computer system:

identifying [[a]] at least two physicians ~~physician~~ from a database of multiple physicians;

generating an interactive message comprising:

customizing at least a portion of said medical information stored on the computer system ~~customized~~ to said identified physicians ~~physician~~; and

including objects that the physicians ~~physician~~ can select to respond to, or dispose of, the interactive message;

receiving, at the server, a synchronization ~~communication~~ signal from a respective handheld computing device operated by a respective one of said identified physicians ~~physician~~; and

in response to said communication signal, automatically transmitting said interactive message from the computer system to said respective handheld computing device.

46. (Currently Amended) The method of claim 45, wherein said identifying is based on information selected from the group consisting of: a practice area of each of the physicians ~~physician~~; a number of prescriptions written by each of said physicians ~~physician~~; a Drug Enforcement Agency number of each of said physicians ~~physician~~, a medical education number of each of said physicians ~~physician~~, and or any combination of the aforementioned.

47. (Currently Amended) The method of claim 45, wherein said identifying is based on a medical education number of each of said physicians ~~physician~~.

48. (Currently Amended) The method of claim 45, further comprising, after said identifying, examining [[a]] respective profiles ~~profile~~ of said identified physicians ~~physician~~,